

PAULA AUSTIN IVEY

For the last 15 years, Paula Ivey has played a leadership role in the field of Corporate Social Responsibility (CSR) and sustainability. Paula is known as a thought leader in her field and is a sought after advisor and speaker on CSR and sustainability.

In 2002, Paula founded The CSR Group (www.thecsrgroup.com), a leading consulting firm specializing in sustainability and CSR strategy and communications. Her work at The CSR Group includes working with Fortune 500 companies on CSR strategy, stakeholder engagement, sustainability reporting, and CSR communications. Clients have included Dell, Brown Forman, Lykes Brothers, The Coca Cola Africa Foundation, Devon Energy, The McGraw Hill Companies, AMD, Whole Foods, and many others. Prior to founding The CSR Group, Paula was the Director of Corporate Ethics with Compaq Computer Corporation, and has held many other senior management positions in her career.

Paula is a member of the faculty at the University of Texas at Austin where she teaches courses at the MBA and undergraduate level in the McCombs School of Business on global issues in CSR and sustainability, and a course on sustainability issues in marketing. She is also on the faculty at the Bainbridge Graduate Institute. She was an official delegate to the United Nations World Summit on Sustainable Development (WSSD) - the World Summit on Sustainable Development -in Johannesburg, South Africa, August-September 2002.

Paula's professional associations have included:

- Founder Advisory Board, World Congress on Information Technology 2006
- Board of Directors of the Greater Houston Business Ethics Roundtable, 1999 to 2000
- Business for Social Responsibility
- Ethics Officers Association
- Advisor to Net Impact
- Academic Advisory Committee for the United Nations Global Compact

Paula's experience includes consulting for the World Congress on Information Technology (WCIT) 2002, held in Adelaide Australia, serving as the Director of Marketing at numerous companies, and teaching courses on Entrepreneurship for Women. She served on the Host Committee for the Asian Pacific Economic Conference (APEC) in Seattle where she worked closely with the Ministers of Foreign Affairs and Trade from Australia and New Zealand. She worked for Tenneco Inc. in International Development, and as a geologist in the oil and gas and mining industries in the Australian Outback for three years.

The CSR Group LLC – leadership team

Paula holds a Master's degree in International Business (MBA) from Thunderbird (The American Graduate School of International Management) and a Bachelor's degree in Geology from the University of Texas at Austin. She completed a Managing Ethics in Organizations course at Bentley College. She is a graduate of the 1997 class of Leadership Texas. Paula is proficient in Spanish and French, and has US and Australian residency.